

# Leptonic B Decays at BaBar

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On the behalf of the BaBar collaboration

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# Outline

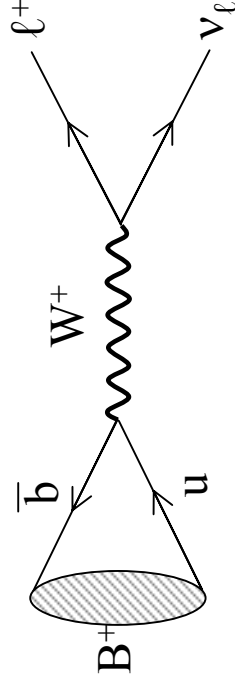
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Recent results from the BaBar collaboration

- $B \rightarrow \tau \nu$
- Semileptonic tag analysis
- Hadronic tag analysis
- $B \rightarrow K \tau \mu$
- $B \rightarrow \ell^+ \ell^- \gamma$

# $B \rightarrow \ell \nu$ decays

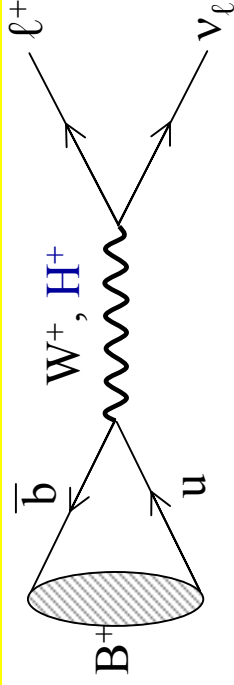
## In the Standard Model



$$\mathcal{B}_{\text{SM}}(B \rightarrow \tau \nu) = (1.6 \pm 0.4) \times 10^{-4}$$

Strong helicity suppression for  $B \rightarrow e(\mu) \nu$  decays

## Beyond the Standard Model



$$\mathcal{B}(B \rightarrow \tau \nu) = \mathcal{B}_{\text{SM}}(B \rightarrow \tau \nu) \times \left( 1 - \tan^2 \beta \frac{m_{B^\pm}^2}{m_{H^\pm}^2} \right)^2$$

ratio of vacuum expectation values for two Higgs doublets.

Charged Higgs mass

$$\mathcal{B}_{\text{SM}}(B \rightarrow \tau \nu) = \frac{G_F^2 m_B^2}{8\pi} m_\tau^2 \left( 1 - \frac{m_\tau^2}{m_B^2} \right) f_B^2 |V_{ub}|^2 \tau_B$$

$$f_B = 216 \pm 22 \text{ MeV}$$

(Lattice QCD)

$$|V_{ub}| = (4.31 \pm 0.30) \times 10^{-3}$$

(Semilep. B decays)

Charged Higgs mediated amplitude occurs in two Higgs doublet extensions

W.Hou, Phys. Rev. D. 48, 2342

Branching Fraction could be enhanced or suppressed

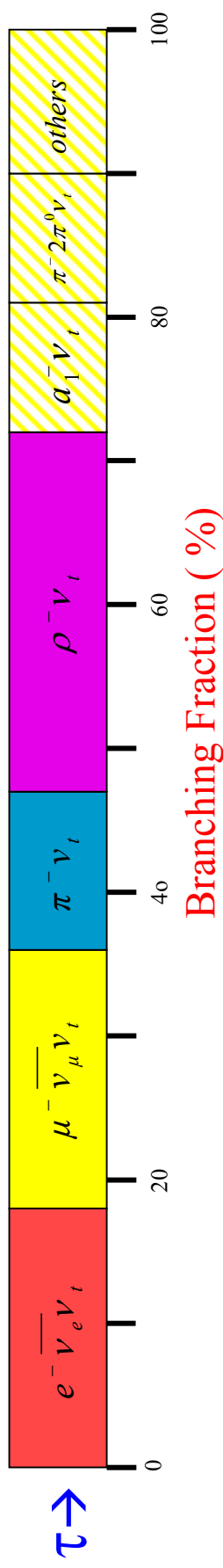
Possibility to constraint the  $(m_{H^\pm}, \tan\beta)$  parameter space

# $B \rightarrow \tau \nu$ experimental challenges

$$\begin{aligned} \mathcal{B}^{\text{SM}}(B \rightarrow \tau \nu) &\sim 10^{-4} \\ \mathcal{B}^{\text{SM}}(B \rightarrow \mu \nu) &\sim 10^{-7} \\ \mathcal{B}^{\text{SM}}(B \rightarrow e \nu) &\sim 10^{-10} \end{aligned}$$

$B \rightarrow \tau \nu$  helicity favored but  
experimentally more difficult

Main  $\tau$  decay modes:



- $\sim 71\%$  of the total  $\tau$  width
- Final state contains:
  - 1 track (+ 1  $\pi^0$  in the  $\rho$  channel)
  - 2-3 neutrinos
- Weak kinematical constraints
- Need to clean the experimental environment
- Reconstruct the other B (tag B) of the event

# Tag technique

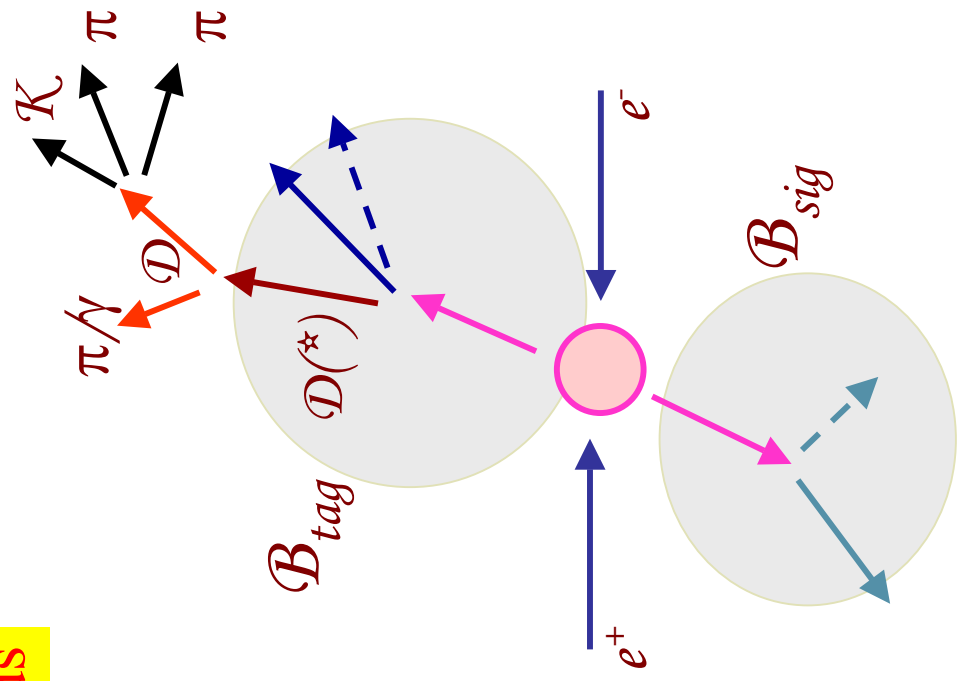
## Two tag methods

- **Hadronic:**
  - $B^- \rightarrow D^{(*)0} n_1 \pi^\pm n_2 K^\pm n_3 K^0 n_4 \pi^0$   
( $n_1 + n_2 \leq 5$ ;  $n_3 \leq 2$ ;  $n_4 \leq 2$ )
  - Full reconstruction
  - Use of beam energy constraints to build discriminating variables

$$m_{ES} = \sqrt{(E_{\text{beam}}^*)^2 - (\mathbf{p}_B^*)^2}$$

$$\Delta E = E_B - E_{\text{beam}}^*$$

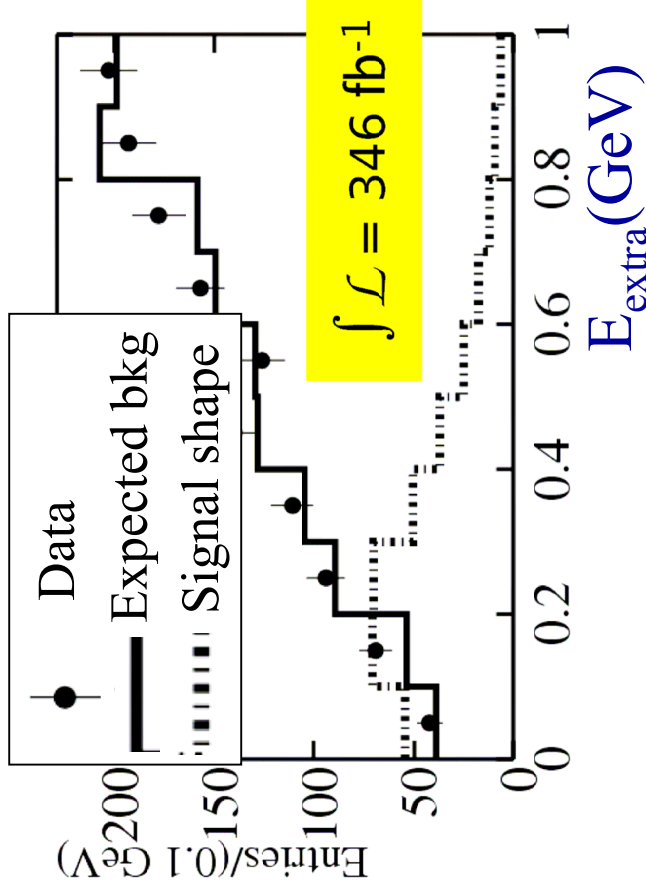
- Higher purity/lower statistics
- **Semileptonic:**
  - $B^- \rightarrow D^{(*)0} \ell \nu$  ( $\ell = e, \mu$ )
  - Take advantage of the high semileptonic BFs
  - Partial reco (additional neutrino)
  - Higher statistics/lower purity



- Look for signal in the rest of the event

# $B \rightarrow \tau \nu$ with semileptonic tag

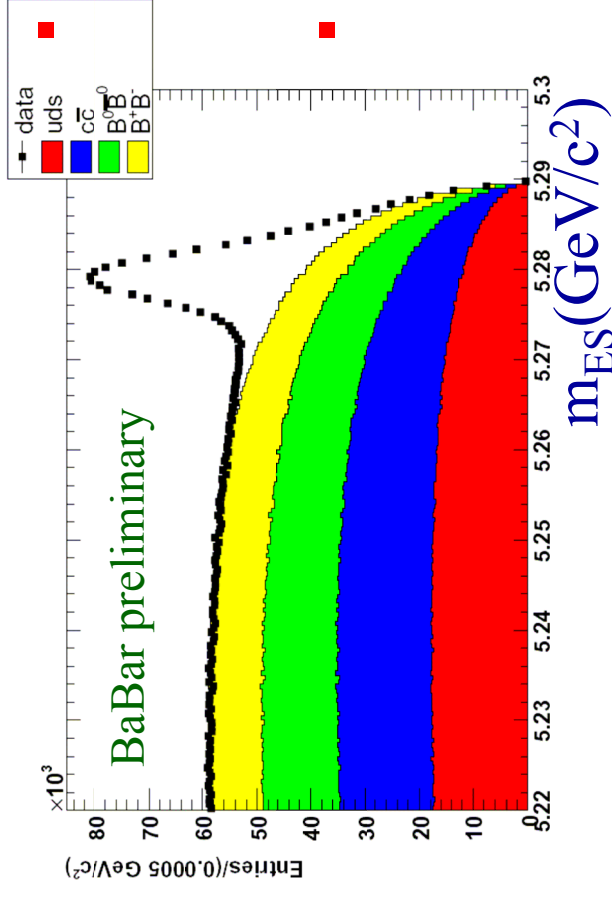
- Tag efficiency: 0.66%
- Most discriminating variable  $E_{\text{extra}}$ :  $\Sigma E$  (extra neutral clusters and tracks)
- Mode dependent selection:
  - $E_{\text{extra}} < 0.25\text{-}0.48$  GeV
- Tag efficiency and  $E_{\text{extra}}$  model validated in double tagged events
- Expected background evaluated by extrapolating data in  $E_{\text{extra}}$  sidebands with same ratio as in MC



$\tau$ decay mode	Expected background events	Observed events in on-resonance data
$\tau^+ \rightarrow e^+ \nu \bar{\nu}$	$44.3 \pm 5.2$	59
$\tau^+ \rightarrow \mu^+ \nu \bar{\nu}$	$39.8 \pm 4.4$	43
$\tau^+ \rightarrow \pi^+ \bar{\nu}$	$120.3 \pm 10.2$	125
$\tau^+ \rightarrow \pi^+ \pi^0 \bar{\nu}$	$17.3 \pm 3.3$	18
All modes	$221.7 \pm 12.7$	245

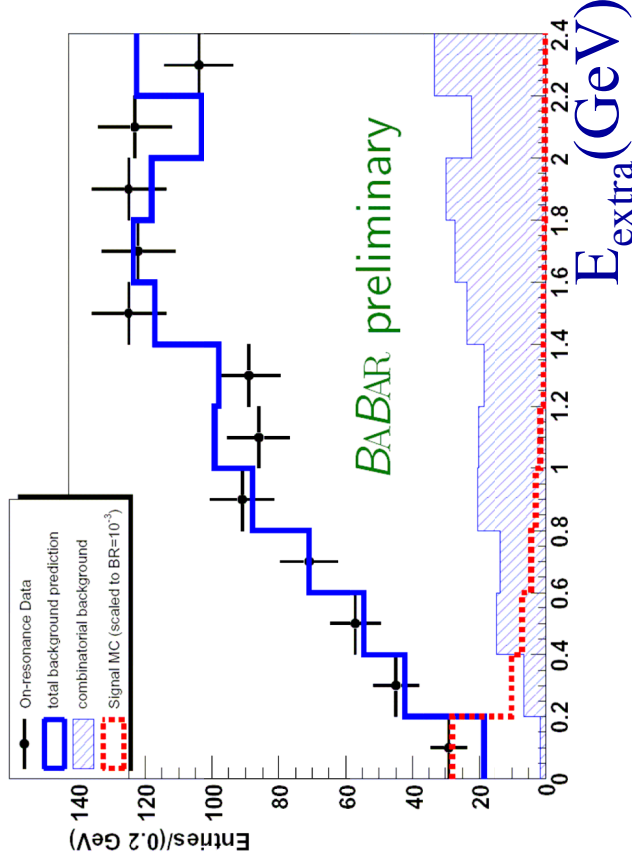
# $B \rightarrow \tau \nu$ with hadronic tag

$$\int \mathcal{L} = 346 \text{ fb}^{-1}$$



Tagged  $5.9 \times 10^5$  fully reconstructed B mesons ( $\epsilon^{\text{tag}} = 0.15\%$ )

- Use  $m_{\text{ES}}$  to discriminate combinatorial background
- Mode dependent selection:
  - Veto on extra charged tracks
  - Particle identification
- $E_{\text{extra}} = \Sigma E$  (extra neutral clusters)
  - $E_{\text{extra}} < 0.1-0.29 \text{ GeV}$



BaBar preliminary

$\tau$ decay mode	Expected background	observed
$\tau \rightarrow e\nu\nu$	$1.5 \pm 1.4$	4
$\tau \rightarrow \mu\nu\nu$	$1.8 \pm 1.0$	5
$\tau \rightarrow \pi\nu$	$6.8 \pm 2.1$	10
$\tau \rightarrow \pi\pi^0\nu$	$4.2 \pm 1.4$	5
All modes	$14.3 \pm 3.0$	24

# $B \rightarrow \tau \nu$ Branching Fraction

- Use the background predictions and the number of observed events to obtain the BF confidence interval.
- Build likelihood combining poissonian probabilities of all the  $\tau$  channels

$$\mathcal{L}(s+b) = \prod_{i=1}^4 \frac{e^{-s_i - b_i} (s_i + b_i)^{n_i}}{n_i} \quad s_i = N_B \epsilon_i \mathcal{B}$$

$$Q(\mathcal{B}) = -2 \ln(\mathcal{L}(s+b) / \mathcal{L}(b))$$

$$\text{Signal significance: } \sqrt{-Q_{\min}}$$

Semileptonic tag analysis:

$$\mathcal{B}(B \rightarrow \tau \nu) = (0.9 \pm 0.6 \pm 0.1) \times 10^{-4} \quad [1.3\sigma]$$

Hadronic tag analysis: BaBar preliminary

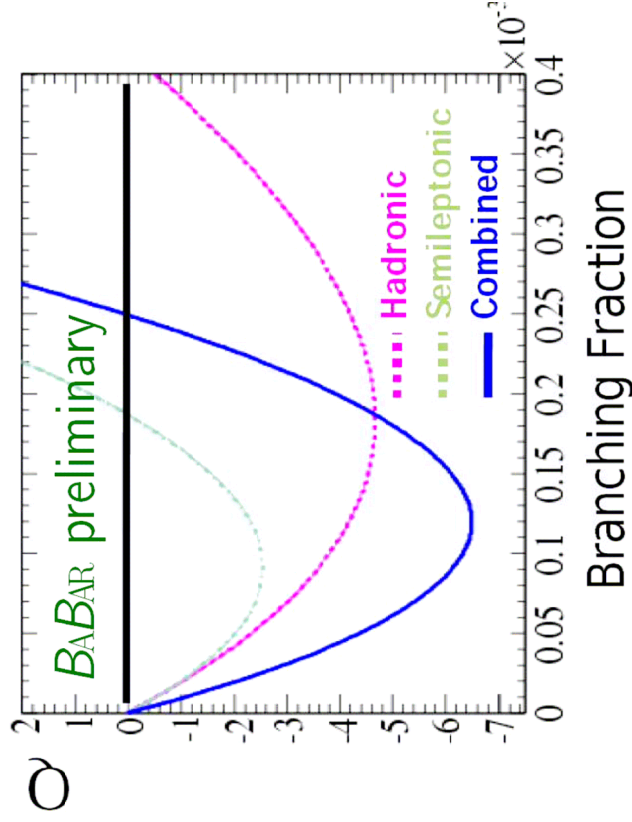
$$\mathcal{B}(B \rightarrow \tau \nu) = (1.8^{+1.0}_{-0.9} \pm 0.3) \times 10^{-4} \quad [2.2\sigma]$$

Combined Result: BaBar preliminary  $[2.6\sigma]$

$$\mathcal{B}(B \rightarrow \tau \nu) = (1.2 \pm 0.4^{\text{stat}} \pm 0.3^{\text{bkg}} \pm 0.2^{\text{eff}}) \times 10^{-4}$$

SM prediction:  $\mathcal{B} = (1.6 \pm 0.4) \times 10^{-4}$

Belle result:  $\mathcal{B} = (1.79^{+0.56+0.46}_{-0.49-0.51}) \times 10^{-4} \quad [3.5\sigma]$



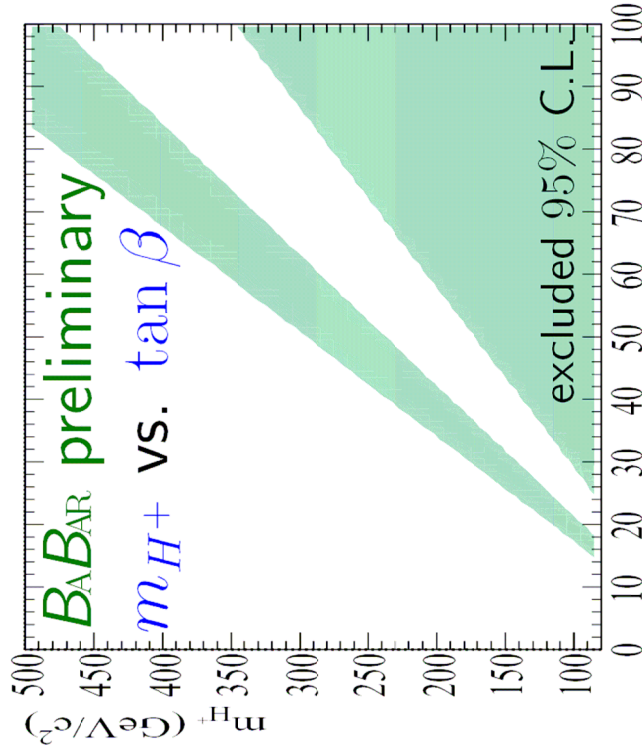
Branching Fraction



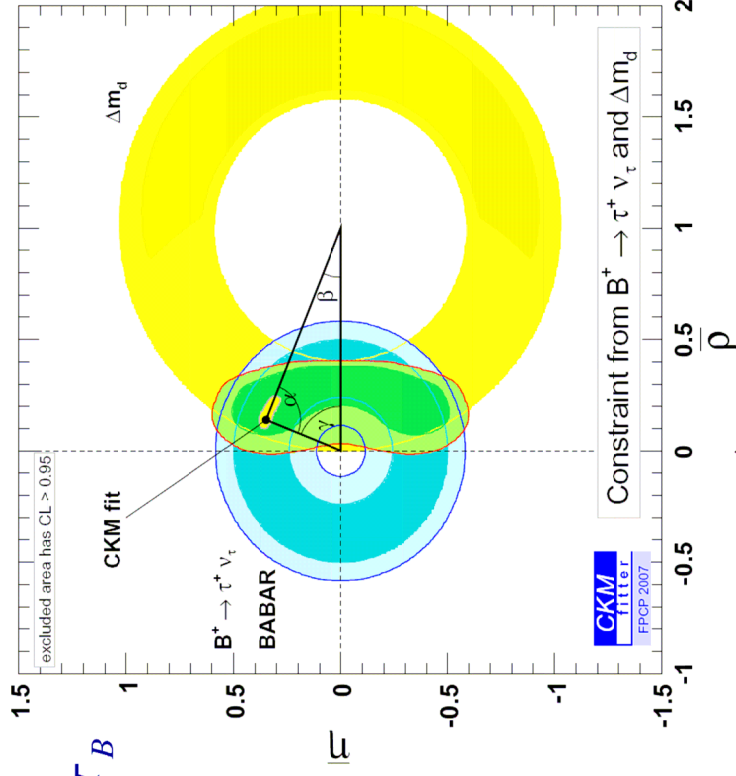
# Interpreting the result

$$\mathcal{B}_{\text{SM}}(B \rightarrow \tau \nu) = \frac{G_F^2 m_B^2}{8\pi} m_\tau^2 \left(1 - \frac{m_\tau^2}{m_B^2}\right) f_B^2 |V_{ub}|^2 \tau_B$$

Using  $f_B = 223 \pm 15 \pm 26$  (lattice QCD) the BF measurement provides a constraint on the  $\rho$ - $\eta$  plane



Shown above the limit set by direct search at LEP:  $m_{H^+} > 78.5 \text{ GeV}$  @95% CL

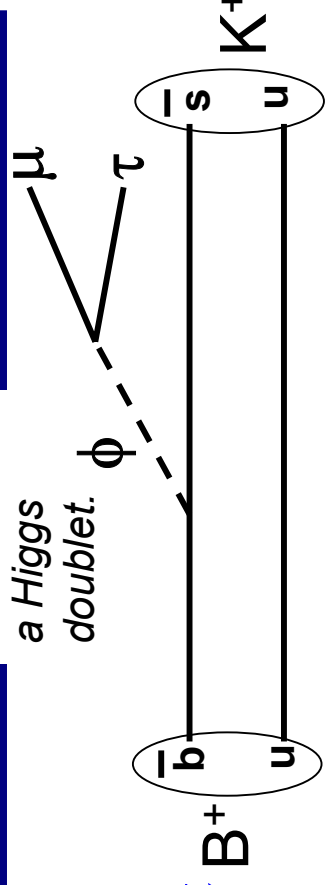


The comparison between the SM expectation and the BaBar combined result allows to exclude regions on the  $(m_{H^+}, \tan\beta)$  plane

$$\mathcal{B}(B \rightarrow \tau \nu) = \mathcal{B}_{\text{SM}}(B \rightarrow \tau \nu) \times \left(1 - \tan^2 \beta \frac{m_{B^\pm}^2}{m_{H^\pm}^2}\right)^2$$

# $B \rightarrow K \tau \mu$

New scalar  
from adding  
a Higgs  
doublet.



- Not allowed in the SM
- Flavor changing neutral current
- Lepton flavor violation
- NP with extended Higgs sector may introduce tree level FCNC mediated by a new scalar particle
- “Most natural” values for lepton couplings are proportional to

$$\eta_{ij} = \sqrt{m_i m_j} / m_\tau$$

- Transitions involving third generation of both quark and leptons are favored in this framework

$$\eta_{ee} = 0.0003 \quad \eta_{e\mu} = 0.004 \quad \eta_{e\tau} = 0.02 \quad \eta_{\mu\mu} = 0.06 \quad \eta_{\mu\tau} = 0.24$$

**Sher and Yuan, Phys. Rev. D44, 1461 (1991)**

# $B \rightarrow K\tau\mu$

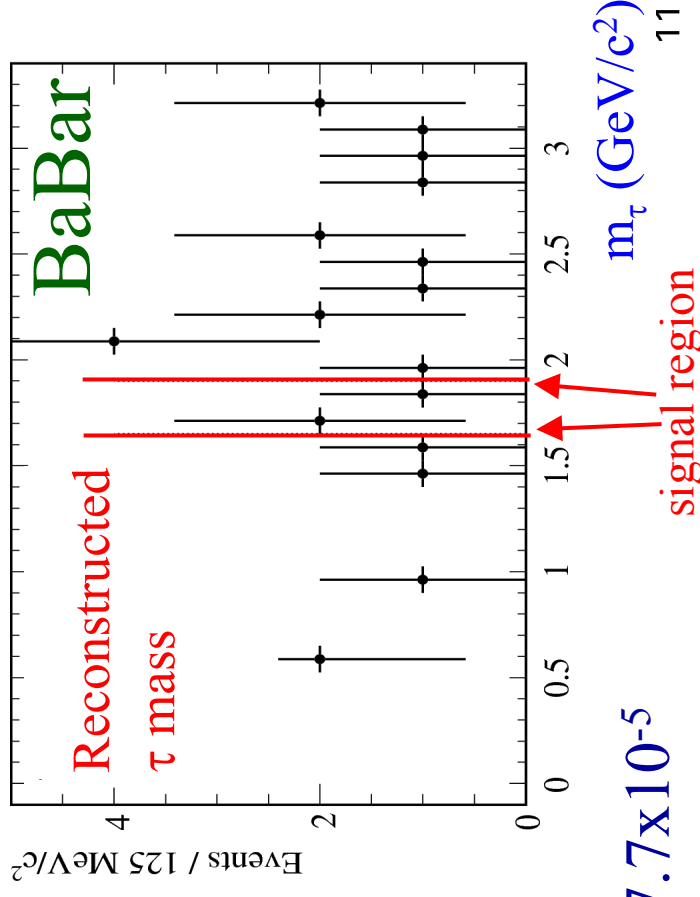
- Search based on  $346 \text{ fb}^{-1}$
- Look for signal on the recoil of hadronic tag Bs
- $B \rightarrow D^0(K\pi)\mu\nu$  events: control sample to normalize the signal BF
- Signal divided into three channels based on tau daughter: **electron**, **muon**, and **pion**.
- $\tau$  four momentum obtained by subtraction:
  - $\mathbf{p}_\tau = \mathbf{p}_{B_{\text{tag}}} - \mathbf{p}_K - \mathbf{p}_\mu$

<i>Events in signal window</i>	<i>Expected background</i>
$N_e = 1$	$b_e = 0.5 \pm 0.3$
$N_\mu = 0$	$b_\mu = 0.6 \pm 0.3$
$N_\pi = 2$	$b_\pi = 1.8 \pm 0.6$

**First search ever done for this channel**

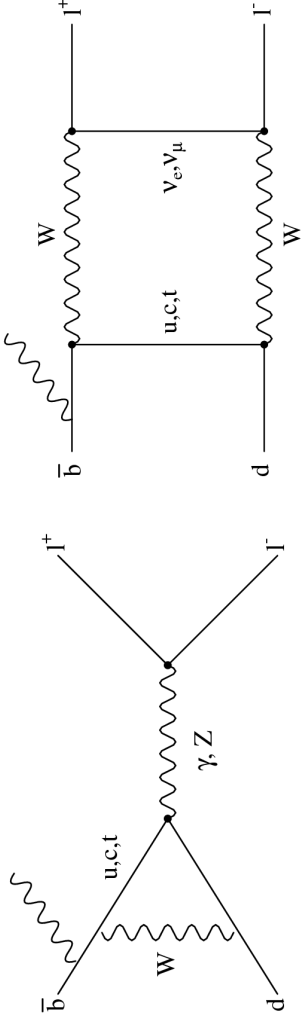
No evidence of signal

Upper limit (90%CL):  $\mathcal{B}(B \rightarrow K\tau\mu) < 7.7 \times 10^{-5}$



# $B \rightarrow \ell^+ \ell^- \gamma$

Submitted to PRL: [arXiv:0706.2870](https://arxiv.org/abs/0706.2870)



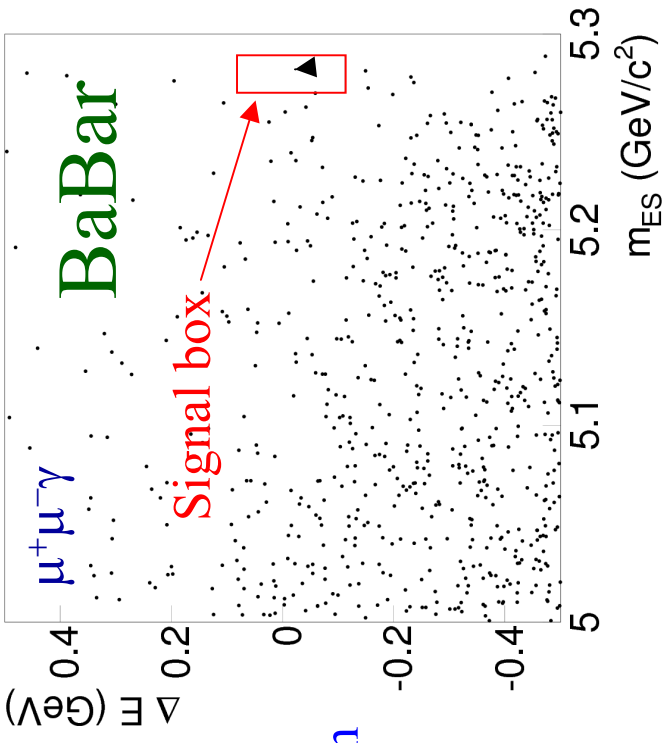
FCNC processes

- Suppressed in the SM
- BR  $\sim 10^{-10}$
- Can be enhanced by new physics

First search ever done for these channels

- Search based on  $320 \times 10^6$  BB pairs
- Construct  $B^0$  candidates from two leptons (electrons or muons) and a photon
- Constrain the B candidate to be consistent with the production at the Y(4S) using  $m_{ES}$  and  $\Delta E$

<i>Events in signal window</i>	<i>Expected background</i>
$N_e = 1$	$b_e = 1.75 \pm 1.38$
$N_\mu = 1$	$b_\mu = 2.66 \pm 1.40$



$\mathcal{B}(B \rightarrow e^+ e^- \gamma) < 1.2 \times 10^{-7}$ ,  $\mathcal{B}(B \rightarrow \mu^+ \mu^- \gamma) < 1.5 \times 10^{-7}$  @90% CL

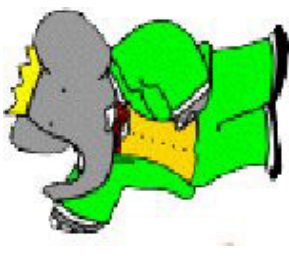
# Summary

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- $B \rightarrow \tau \nu$ 
  - $\mathcal{B} = (1.2 \pm 0.4^{\text{stat}} \pm 0.3^{\text{bkg}} \pm 0.2^{\text{eff}}) \times 10^{-4}$
  - $2.6\sigma$  significance ( $3.2\sigma$  stat.)
  - Set constraints on New Physics parameters
- $B \rightarrow K \tau \mu$ 
  - First search ever done
  - No evidence of signal
  - $\mathcal{B} < 7.7 \times 10^{-5}$  @90% CL

- $B \rightarrow \ell^+ \ell^- \gamma$ 
  - First search ever done
  - $\mathcal{B}(B \rightarrow e^+ e^- \gamma) < 1.2 \times 10^{-7}$  @90% CL
  - $\mathcal{B}(B \rightarrow \mu^+ \mu^- \gamma) < 1.5 \times 10^{-7}$  @90% CL

Recent  
BaBar  
results



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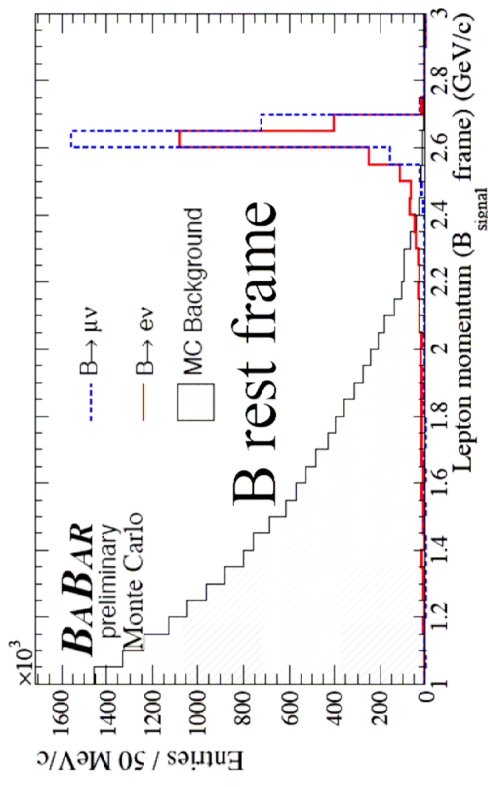
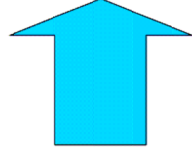
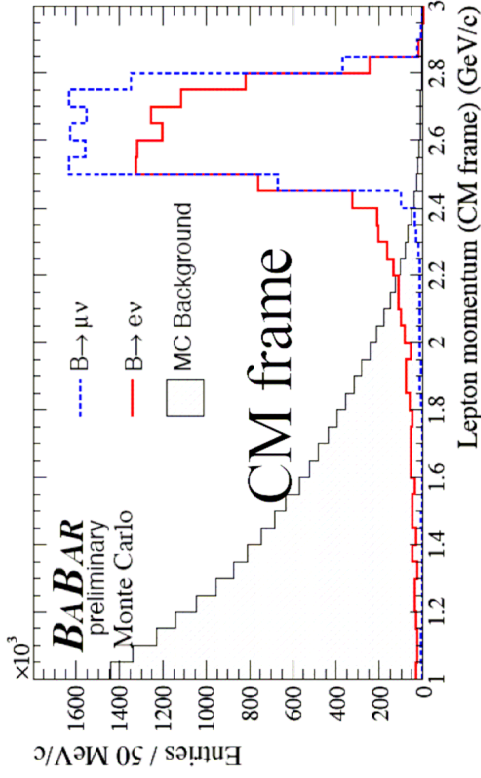
# Backup slides

# $B \rightarrow e/\mu\nu$

BR helicity suppressed

- $BR_{SM}(\mu\nu) = (4.7 \pm 0.7) \times 10^{-7}$
- $BR_{SM}(e\nu) = (11.1 \pm 0.1) \times 10^{-11}$

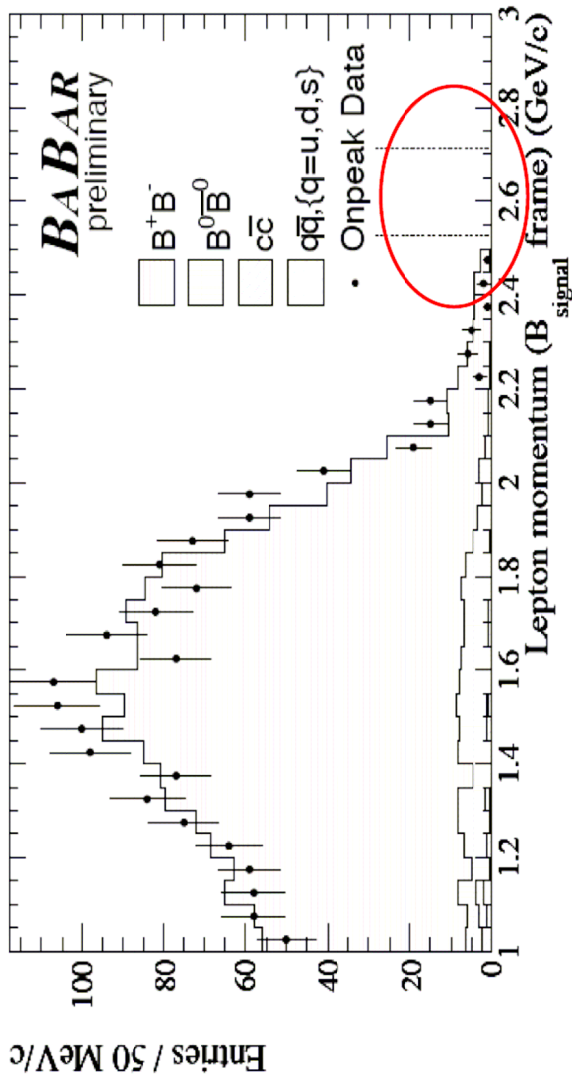
- Search for signal on the recoil of hadronic tagged events
- Only one neutrino  $\rightarrow$  reconstruction of tag B completely constraints kinematics
- Signal B rest frame estimated from tag B 4-vector, allowing to exploit 2-body signal kinematics.



# $B \rightarrow e/\mu \nu$

- Analysis based on  $209 \text{ fb}^{-1}$
- Observed 0 events in each of e and  $\mu$  channels with expected backgrounds of 0.23 and 0.12 events respectively

$$\begin{aligned} B(B^+ \rightarrow e^+ \nu) &< 7.9 \times 10^{-6} \\ B(B^+ \rightarrow \mu^+ \nu) &< 6.2 \times 10^{-6} \\ &\text{at 90\% CL} \end{aligned}$$



- Method free from experimental issues related to background modeling but currently statistically limited



# $B \rightarrow \ell \nu \gamma$

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- Presence of photon removes helicity suppression
  - BR enhanced
  - Universality of leptonic branching fraction recovered
  - Measuring the BF in a limited phase space region provide information on the QCD parameter  $\lambda_B$

$$\Delta\mathcal{B} = \alpha \frac{G_F^2 |V_{ub}|^2}{32\pi^4} f_B^2 \tau_B m_B^3 [a + bL + cL^2]$$

$L = (m_B/3)(1/\lambda_B + 1/(2m_b))$ ,  $a, b, c$ : (model independent) computable constants

$\lambda_B$  : first inverse moment of B light cone distribution amplitude (enters calculations of BF of hadronic B decays)  $\sim \Lambda_{\text{QCD}}$

SM expectation for the full BR

$\mathcal{B}(B \rightarrow \ell \nu \gamma) \sim (1-5) \times 10^{-6}$  (Korchemsky, Pirjol and Yan Phys Rev D61, 114510, 2000)

# $B \rightarrow \ell \nu \gamma$

232M BB arXiv:0704.1478

- Measure partial BF in the phase space region:  
 $1.875 < E_\ell < 2.850 \text{ GeV}$ ,  $0.45 < E_\gamma^* < 2.35 \text{ GeV}$ ,  $\cos\theta_{\ell\gamma} < -0.36$
- Identify lepton and signal photon and perform an inclusive reconstruction (i.e. 4-vector sum) of the other B
- Neutrino 4-vector obtained from missing momentum vector
- Extract signal from ML fit to  $m_{ES}$  and neutrino  $E - |\mathbf{p}|$  in signal and sideband regions

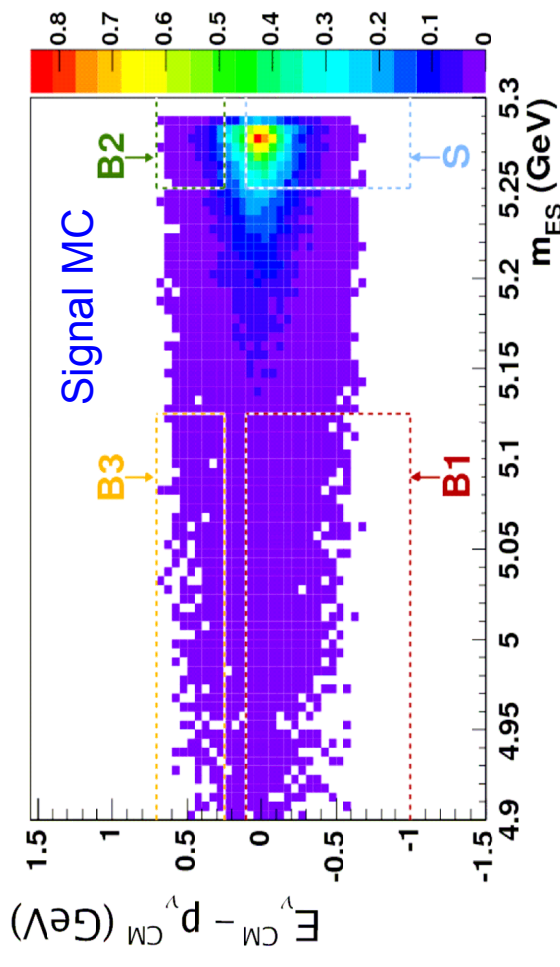
No evidence of signal set UL at 90% CL



$$\begin{aligned} \Delta B(B \rightarrow \gamma \mu \nu_\mu) &< 2.1 \times 10^{-6} \\ \Delta B(B \rightarrow \gamma e \nu_e) &< 2.8 \times 10^{-6} \\ \Delta B(B \rightarrow \gamma \ell \nu_\ell) &< 2.3 \times 10^{-6} \end{aligned}$$

(Bayesian limits with flat prior in BF)  
With some input from theory, joint fit translates to:

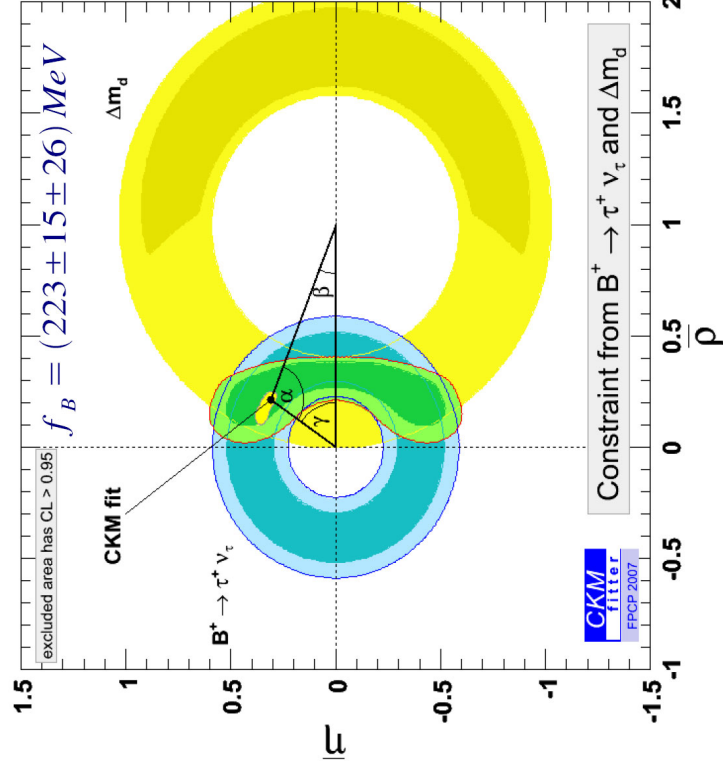
$$\text{BF}(B \rightarrow \gamma \ell \nu_\ell) < 5.0 \times 10^{-6} \quad (90\% \text{ CL})$$



Approaching the SM prediction

# Combined BaBar+Belle $B \rightarrow \tau \nu$

- BaBar combined ( $346 \text{ fb}^{-1}$ ): Preliminary
  - $\mathcal{B}(B \rightarrow \tau \nu) = (1.2 \pm 0.4^{\text{stat}} \pm 0.3^{\text{bkg}} \pm 0.2^{\text{eff}}) \times 10^{-4}$
- Belle had tag ( $414 \text{ fb}^{-1}$ ): PRL 97,251802 (2006)
  - $\mathcal{B}(B \rightarrow \tau \nu) = (1.79^{+0.56}_{-0.49} +0.46) \times 10^{-4}$
- BaBar+Belle (Gaussian weighted average)
  - $\mathcal{B}(B \rightarrow \tau \nu) = (1.41 \pm 0.43) \times 10^{-4}$



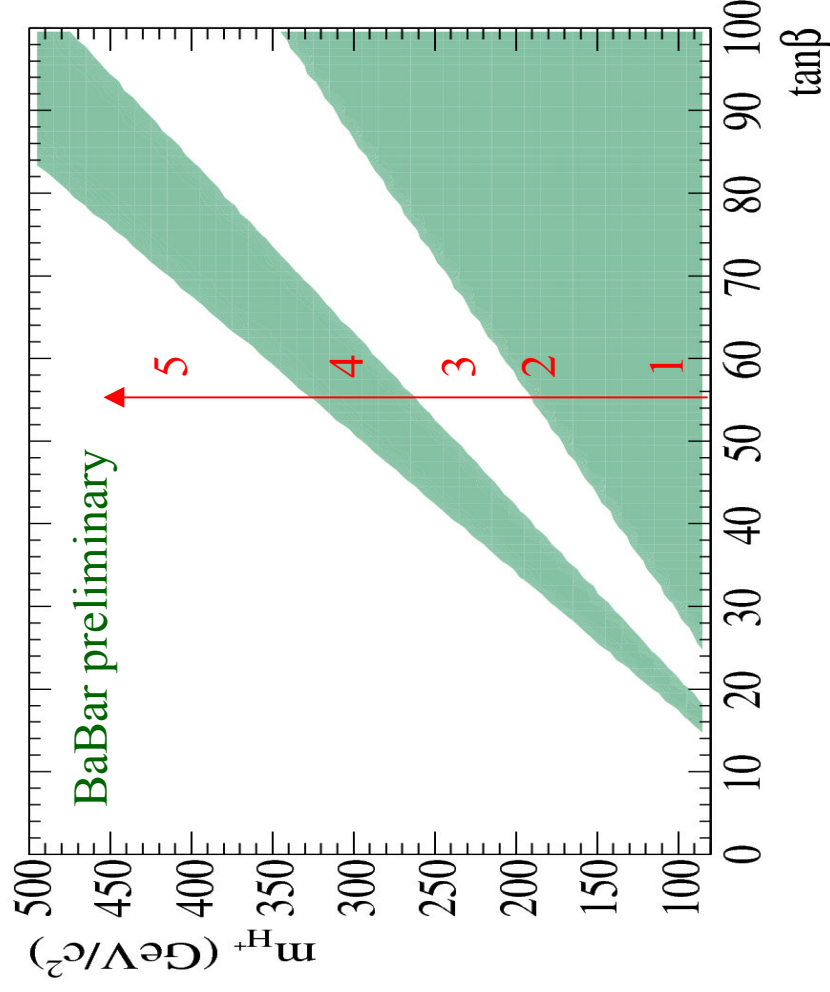
# The $m_H$ vs. $\tan\beta$ plot

in two Higgs doublet extensions of the SM:

$$\mathcal{B}(B \rightarrow \tau\nu) = \mathcal{B}_{\text{SM}}(B \rightarrow \tau\nu) \times \left( 1 - \tan^2 \beta \frac{m_{B^\pm}^2}{m_{H^\pm}^2} \right)^2$$

For a fixed value of  $\tan\beta$  and increasing values of  $m_H$ :

- 1) Small higgs mass: the BF is enhanced (ruled out by the measurement)
- 2) The BF approach the SM prediction and can not be resolved over the uncertainty (start the gap).
- 3) The NP factor become less than 1 and the BF is suppressed but still we are not able to resolve it.
- 4) The BF is significantly suppressed (ruled out by the measurement)
- 5) The suppression term approach 1 and we loose exclusion again



# B $\rightarrow$ $\tau\nu$ with semileptonic tag

## Selection criteria

mode	$e^+$	$\mu^+$	$\pi^+$	$\pi^+\pi^0$
$M_{\text{miss}}(\text{GeV}/c^2)$	[4.6, 6.7]	[3.2, 6.1]	$\geq 1.6$	$\leq 4.6$
$p_{\text{signal}}^*(\text{GeV}/c)$	$\leq 1.5$	–	$\geq 1.6$	$\geq 1.7$
$R_{\text{cont}}$	[2.78, 4.0]	$> 2.74$	$> 2.84$	$> 2.94$
$E_{\text{extra}}(\text{GeV})$	$< 0.31$	$< 0.26$	$< 0.48$	$< 0.25$
Efficiency (%)	$4.2 \pm 0.1$	$2.4 \pm 0.1$	$4.9 \pm 0.1$	$1.2 \pm 0.1$

## Systematics

$\tau$ decay mode	$e^+\nu\bar{\nu}$	$\mu^+\nu\bar{\nu}$	$\pi^+\bar{\nu}$	$\pi^+\pi^0\bar{\nu}$
Tracking	0.5	0.5	0.5	0.5
Particle Identification	2.5	3.1	0.8	1.5
$\pi^0$	–	–	–	2.9
EMC $K_L^0$	–	–	3.8	–
IFR $K_L^0$			3.3	
$E_{\text{extra}}$			3.4	
signal $B$			5.5	
tag $B$			3.6	
$N_{B\bar{B}}$			1.1	
Total			6.6	

## BaBar:semileptonic tag result

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu) = (0.9 \pm 0.6(\text{stat.}) \pm 0.1(\text{system.})) \times 10^{-4}$$

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu) < 1.7 \times 10^{-4} \quad 90\% \text{ CL}$$

$$f_B \cdot |V_{ub}| = (7.2_{-2.8}^{+2.0}(\text{stat.}) \pm 0.2(\text{system.})) \times 10^{-4} \text{ GeV}$$

# B → τν with hadronic tag

## Selection criteria

Variable	$\tau^+ \rightarrow e^+ \nu \bar{\nu}$	$\tau^+ \rightarrow \mu^+ \nu \bar{\nu}$	$\tau^+ \rightarrow \pi^+ \bar{\nu}$	$\tau^+ \rightarrow \pi^+ \pi^0 \bar{\nu}$
$E_{\text{extra}}$ (GeV)	< 0.160	< 0.100	< 0.230	< 0.290
$\pi^0$ multiplicity	0	0	≤ 2	n.a.
Track multiplicity	1	1	≤ 2	1
$ \cos\theta_{TB}^* $	≤ 0.9	≤ 0.9	≤ 0.7	≤ 0.7
$p_{\text{trk}}^*$ (GeV/c)	< 1.25	< 1.85	> 1.5	n.a.
$\cos\theta_{\text{miss}}^*$	< 0.9	n.a.	< 0.5	< 0.55
$p_{\pi^+\pi^0}^*$ (GeV/c)	n.a.	n.a.	n.a.	> 1.5
$\rho$ quality	n.a.	n.a.	n.a.	< 2.0
$E_{\pi^0}$ (GeV)	n.a.	n.a.	n.a.	> 0.250

**Efficiency(%)**    3.1±0.2    1.7±0.1    2.9±0.2    2.2±0.2

% Contributions to the systematic uncertainty on the BF due to signal selection efficiency

MC statistics	3.6
Particle Identification	2.0
$\pi^0$	0.6
Tracking	5.5
$E_{\text{extra}}$	15
<b>Total</b>	<b>16.5</b>

## BaBar : hadronic tag results

$$\mathcal{B}(B^+ \rightarrow \tau^+ \nu) = 1.8_{-0.9}^{+1.0} (\text{stat.} + \text{bkg}) \pm 0.3 (\text{system.}) \times 10^{-4}$$

$$f_B \cdot |V_{ub}| = (10.1_{-2.5}^{+2.8} (\text{stat.}) \pm 0.8 (\text{system.})) \times 10^{-4} \text{ GeV}$$



**Significance:**  
**2.2σ** (2.7σ without bkg. uncertainty)

# $B \rightarrow \tau\nu$ confidence intervals

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$$\mathcal{L}(\mathbf{s} + \mathbf{b}) = \prod_{i=1}^4 \frac{e^{-(s_i + b_i)} (s_i + b_i)^{n_i}}{n_i}$$

$$\mathbf{s}_i = N_{\mathbf{B}} \boldsymbol{\varepsilon}_i \mathcal{B}$$

$$Q(\mathcal{B}) = -2 \ln(\mathcal{L}(\mathbf{s} + \mathbf{b}) / \mathcal{L}(\mathbf{b}))$$

systematic uncertainties on the background predictions included in the confidence interval determination by convoluting the likelihood functions with Gaussian probabilities.

## Branching fraction computation:

Scan over branching fraction hypothesis and find the one that minimize  $2 \ln(L_{s+b}/L_b)$

## Upper limit computation:

generate thousands of “toy” MC experiments for each signal branching fraction hypothesis, and determine the confidence level of the hypothesis as follows:

$$C.L._s = \frac{C.L._{s+b}}{C.L._b} = \frac{N_{Q_{s+b} \leq Q}}{N_{Q_b \leq Q}}$$

# $B \rightarrow K \tau \mu$

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- Particularly attractive since it involves couplings of the new field with 3<sup>rd</sup> and 2<sup>nd</sup> generations both for the quarks (b,s) and the leptons ( $\tau, \mu$ ).
- If quark and lepton couplings are equal at GUT scale, the branching fraction is sensitive to  $\eta_{\mu\tau}^4$  since

$$\eta_{ij}^{\text{quark}} = \eta_{ij}^{\text{lepton}} \quad \longrightarrow \quad \eta_{sb} = \eta_{\mu\tau}$$

- “Most natural” values for lepton couplings are proportional to

$$\eta_{ij} = \sqrt{m_i m_j} / m_\tau$$

$$\eta_{ee} = 0.0003 \quad \eta_{e\mu} = 0.004 \quad \eta_{e\tau} = 0.02 \quad \eta_{\mu\mu} = 0.06$$

$$\eta_{\mu\tau} = 0.24$$

See Sher and Yuan, *Phys. Rev. D*44, 1461 (1991) for the full story.



# B → Kτμ

- The main backgrounds are from  $B^- \rightarrow \mu^- \nu D^{(*)0} X$  followed by  $D^{(*)0} \rightarrow K^- X$ . Here are two examples with exactly the same final states.

$$B^- \rightarrow D^0 \mu^- \bar{\nu} \quad B^- \rightarrow K^- \tau^+ \mu^-$$

$$D^0 \rightarrow K^- \pi^+$$

$$\tau^+ \rightarrow \pi^+ \bar{\nu}$$

$$D^0 \rightarrow K^- l^+ \nu$$

$$\tau^+ \rightarrow l^+ \nu \bar{\nu}$$

- Can kill almost all of the  $B^+$  background (~99%) simply by requiring that the invariant mass of the kaon with the opposite-charge track be greater than the D mass.
- Events used to normalize the signal BF

$$\begin{array}{c}
 \text{Signal branching fraction } \mathcal{B}_{K\tau\mu} = \left( \frac{N_{K\tau\mu}}{N_{D\mu\nu}} \right) \left( \frac{\epsilon_{D\mu\nu}}{\epsilon_{K\tau\mu}} \right) \mathcal{B}_{D\mu\nu} \\
 \begin{array}{l}
 \text{Signal yield from cut-and-count} \nearrow \\
 \text{Ratio of } B_{\text{tag}} \text{ efficiencies} \left( \frac{\epsilon_{D\mu\nu}}{\epsilon_{K\tau\mu}} \right) \\
 \text{Ratio of signal-side efficiencies} \left( \frac{\epsilon_{D\mu\nu}}{\epsilon_{K\tau\mu}} \right) \\
 \text{Control sample yield from fit} \nearrow
 \end{array}
 \end{array}$$

# $B \rightarrow K \tau \mu$

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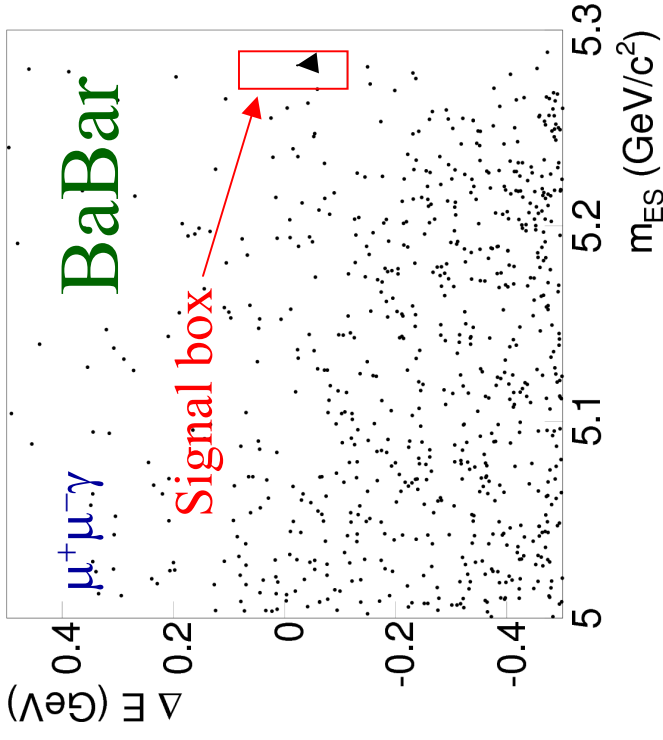
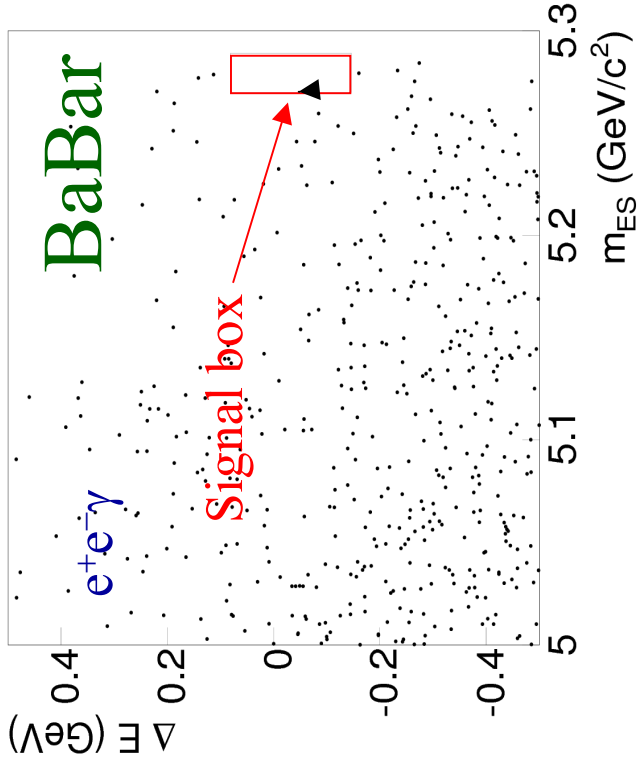
- Expected backgrounds estimated from  $m_\tau$  sideband
- Signal-to-sideband ratio taken from MC

Channel	$N_{\text{sb}}$ (MC)	$N_{\text{sb}}$ (data)	BG ratio	$b_i$	$n_i$	$\epsilon_i$ (%)
electron	$5.2 \pm 1.3$	5	$0.10 \pm 0.05$	$0.5 \pm 0.3$	1	$3.28 \pm 0.13 \pm 0.22$
muon	$0.7 \pm 0.5$	2	$0.30 \pm 0.15$	$0.6 \pm 0.3$	0	$2.09 \pm 0.10 \pm 0.19$
pion	$6.9 \pm 1.6$	14	$0.13 \pm 0.04$	$1.8 \pm 0.6$	2	$2.18 \pm 0.11 \pm 0.24$

# $B \rightarrow \ell^+ \ell^- \gamma$

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Mode	$n_{obs}$	$n_{bg}^{exp}$	$\epsilon_{sig}$ (%)	$N_{UL}$	$\mathcal{B}_{UL}$
$e^+ e^- \gamma$	1	$1.75 \pm 1.38 \pm 0.36$	$7.4 \pm 0.3$	2.82	$1.2 \times 10^{-7}$
$\mu^+ \mu^- \gamma$	1	$2.66 \pm 1.40 \pm 1.58$	$5.2 \pm 0.2$	2.55	$1.5 \times 10^{-7}$



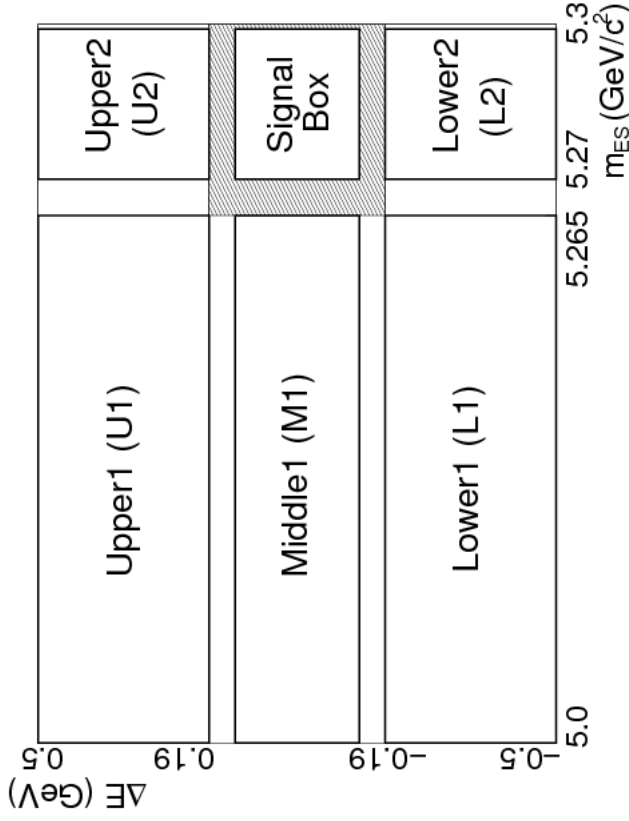
$$B \rightarrow \ell^+ \ell^- \gamma$$

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- Main backgrounds from:
  - ISR-High order QED
    - Rejected by requiring Tracks and photon in well within the fiducial region of the detector and high tracks and clusters multiplicity
  - Lepton from  $J/\psi$  or  $\gamma$  from  $\pi^0$ 
    - Rejected by vetoing on invariant masses
  - Continuum
    - Rejected by cut on topological variables

# $B \rightarrow \ell^+ \ell^- \gamma$

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- Background predictions obtained from data sideband
- Signal-to-sideband ratio extrapolated from Upper and Lower sidebands